

THAT WHICH IS CLAIMED:

1. A storage container, comprising:  
a bottom wall;  
a peripheral wall having inner and outer surfaces, the peripheral wall  
5 having a top end and a bottom end that adjoins the bottom wall, the peripheral wall and  
bottom wall defining a storage area; and  
a display window extending from the outer surface of the peripheral wall,  
the display window having a wall spaced away from the outer surface of the peripheral  
wall to define a gap therebetween.
- 10 2. A storage container according to Claim 1, wherein the peripheral wall  
defines a plurality of side walls, and wherein the display window extends from one of the  
side walls.
3. A storage container according to Claim 1, wherein the peripheral wall  
extends from the bottom wall at a predetermined angle such that the container is  
15 stackable.
4. A storage container according to Claim 3, wherein the peripheral wall  
includes a lip extending therefrom, the lip extending a distance greater than the wall of  
the display window from the outer surface of the peripheral wall.
5. A storage container according to Claim 1, wherein the bottom wall,  
20 peripheral wall, and display window are each selected from at least one of the group  
consisting of stainless steel, aluminum, polyethylene, and polycarbonate.
6. A storage container according to Claim 1, wherein the wall of the display  
window is at least partially transparent.
7. A storage container according to Claim 1, wherein the wall of the display  
25 window defines an opening therethrough.
8. A storage container according to Claim 1, wherein the display window  
defines at least one drainage channel in communication with the gap defined by the wall

of the display window and the peripheral wall, the at least one drainage channel adapted for allowing liquid to pass therethrough.

9. A storage container according to Claim 1, wherein the display window is attached to the peripheral wall.

5 10. A storage container according to Claim 1, wherein the display window is integrally formed with the peripheral wall.

11. A storage container according to Claim 1, wherein the wall of the display window and the peripheral wall define an angle therebetween.

12. A storage container according to Claim 1, further comprising at least one  
10 additional display window extending from the peripheral wall.

13. A container system, comprising:  
a bottom wall;  
a peripheral wall having inner and outer surfaces, the peripheral wall  
having a top end and a bottom end that adjoins the bottom wall, the peripheral wall and  
15 bottom wall defining a storage area for receiving goods;  
a display window extending from the peripheral wall, the display window  
having a wall spaced away from the peripheral wall to define a gap therebetween; and  
at least one display token adapted for removable insertion into the gap  
defined by the display window and the peripheral wall, the at least one display token  
20 being visible through at least one of the wall of the display window and the peripheral  
wall.

14. A container system according to Claim 13, wherein the at least one display token comprises seven tokens, each of the seven tokens corresponding to a respective day of the week.

25 15. A container system according to Claim 13, wherein the display window is sized to accommodate only one display token in the gap.

16. A container system according to Claim 13, wherein the at least one display token is reusable.

17. A container system according to Claim 13, wherein the peripheral wall defines a plurality of side walls, and wherein the display window extends from one of the  
5 side walls.

18. A container system according to Claim 13, wherein the peripheral wall extends from the bottom wall at a predetermined angle such that the container is stackable.

19. A container system according to Claim 18, wherein the peripheral wall  
10 defines a lip extending therefrom, the lip extending a distance greater than the wall of the display window from the peripheral wall.

20. A container system according to Claim 13, wherein the bottom wall, peripheral wall, display window, and at least one display token are each selected from at least one of the group consisting of stainless steel, aluminum, polyethylene, and  
15 polycarbonate.

21. A container system according to Claim 13, wherein the wall of the display window is at least partially transparent such that the at least one display token can be seen therethrough.

22. A container system according to Claim 13, wherein the wall of the display  
20 window defines an opening therethrough such that the at least one display token can be seen therethrough.

23. A container system according to Claim 13, wherein the display window defines at least one drainage channel in communication with the gap defined by the wall of the display window and the peripheral wall, the at least one drainage channel adapted  
25 for allowing fluid to pass therethrough.

24. A container system according to Claim 13, wherein the display window is attached to the peripheral wall.

25. A container system according to Claim 13, wherein the display window is integrally formed with the peripheral wall.

26. A container system according to Claim 13, wherein the at least one display token has a thickness of about 2 millimeters.

5 27. A container system according to Claim 13, wherein the at least one display token has a shape selected from the group consisting of round, polygonal, and elliptical.

28. A container system according to Claim 27, wherein the display window is shaped in a conforming arrangement with the shape of the at least one display token.

10 29. A container system according to Claim 13, wherein the wall of the display window and the peripheral wall define an angle therebetween.

30. A container system according to Claim 13, wherein the at least one display token comprises a plurality of tokens, each of the tokens having a unique identifier selected from the group consisting of color and text.

15 31. A container system according to Claim 13, wherein the at least one display token is adapted to sink in water.

32. A container system according to Claim 13, wherein the at least one display token is double-sided and has identification information on each side thereof.

20 33. A container system according to Claim 13, wherein the container is adapted for storing food products, and wherein the at least one display token is adapted for indicating a production date of the food products.

34. A container system according to Claim 13, wherein the top end of the peripheral wall includes a flange portion that extends outwardly, and wherein the display window extends from the flange portion of the peripheral wall.

35. A container system according to Claim 13, further comprising at least one additional display window extending from the peripheral wall for receiving the at least one display token.

36. A method of storing goods, comprising:  
5 storing the goods in a container;  
selecting a display token corresponding to information pertaining to the goods; and  
inserting the display token in a display window positioned on the container such that the display token is visible through at least one of the display window  
10 and the container.

37. A method according to Claim 36, wherein the selecting step includes determining the goods' expiration date, and then selecting a color-coded display token corresponding to the goods' expiration date.

38. A method according to Claim 36, wherein the inserting step includes  
15 inserting the display token in a gap defined between a wall of the display window and an outer surface of the container such that the display token is visible through the wall of the display window.

39. A method according to Claim 36, further comprising at least partially submerging the container, display token, and display window in liquid, whereby the  
20 display token remains in the display window while submerged.

40. A method according to Claim 36, wherein the selecting step includes selecting a display token corresponding to information pertaining to chemical goods stored in the container.

41. A method according to Claim 36, wherein the selecting step includes  
25 selecting a display token corresponding to a date that the goods are produced.

42. A method according to Claim 36, wherein the inserting step includes inserting a first display token in a first display window, the first display token

corresponding to a production date of the goods, and inserting a second display token in a second display window, the second display token corresponding to an expiration date of the goods.